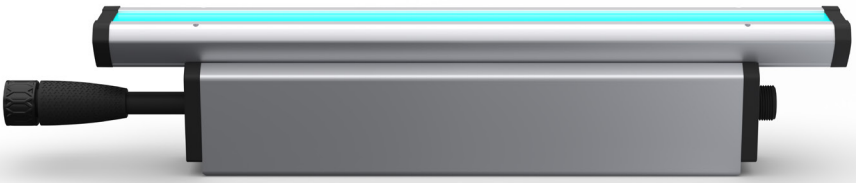
MODA WIDE SYMMETRIC EXTERIOR RGBW DMX-RDM

Project Name: _____ SKU: _____

MODA Contact: _____ E-Mail: _____

Type: _____ PO#: _____ Quantity: _____

Notes: _____



Exceptional Color. Extraordinary Architectural Impact.

The next level of exterior architectural lighting.

Introducing MODA LUXE 120°x120° RGBW — a premium exterior lighting solution that combines powerful color rendering, refined white light and precision optical performance to transform architectural environments.
Designed for demanding exterior applications, MODA LUXE brings together advanced LED technology and carefully engineered optics to deliver beautifully controlled illumination across façades, architectural features and large exterior surfaces. From bold, dynamic color displays to sophisticated white-light effects, MODA LUXE gives lighting designers the creative freedom to realize their most ambitious visions.

One Fixture. An Extraordinary Range of Possibilities.

With integrated RGBW technology, MODA LUXE combines the expressive power of red, green and blue with a dedicated white-light channel. The result is exceptional versatility, allowing designers to transition from vibrant, saturated colors to subtle tonal effects and elegant architectural white — all within a single lighting platform. Whether creating a dramatic landmark, enhancing a luxury hotel façade or bringing a commercial development to life after dark, MODA LUXE delivers the flexibility to create distinctive, memorable lighting experiences.

Precision Optics. Seamless Illumination.

Outstanding architectural lighting demands more than brightness alone. MODA LUXE is engineered around a 120°x120° optical distribution, designed to provide broad, balanced illumination with the control required for professional exterior lighting applications.
From expansive building elevations to distinctive architectural details, its optical platform supports consistent, visually compelling results, helping designers achieve their intended effect with confidence and precision.

Engineered for the Demands of Exterior Environments.

MODA LUXE combines sophisticated optical and LED technology with robust construction designed for outdoor architectural applications. An IP66 ingress protection rating provides resistance to dust and powerful water jets, while IK07 impact protection and a 5G vibration rating support reliable performance in demanding environments. The result is a premium architectural fixture designed to deliver lasting visual impact in projects where performance, durability and appearance are equally important.

Designed to Make Architecture Extraordinary.

MODA LUXE is ideally suited to prestigious projects where lighting plays a defining role in the architectural experience.

Applications include:

- Architectural façades and building elevations
- Luxury hotels, resorts and casino exteriors
- Commercial buildings and office towers
- Entertainment venues and themed attractions
- Bridges, monuments and landmark structures
- Columns, pillars and distinctive architectural features
- Retail destinations and branded environments
- Public spaces and feature installations

The MODA LUXE Difference.

MODA LUXE represents a commitment to exceptional optical performance, sophisticated color control and uncompromising architectural ambition. Combining versatile RGBW illumination with a precision-engineered optical platform, it gives lighting professionals the tools to create environments that command attention and leave a lasting impression.

MODA LUXE 120°x120° RGBW — premium architectural lighting, without compromise.

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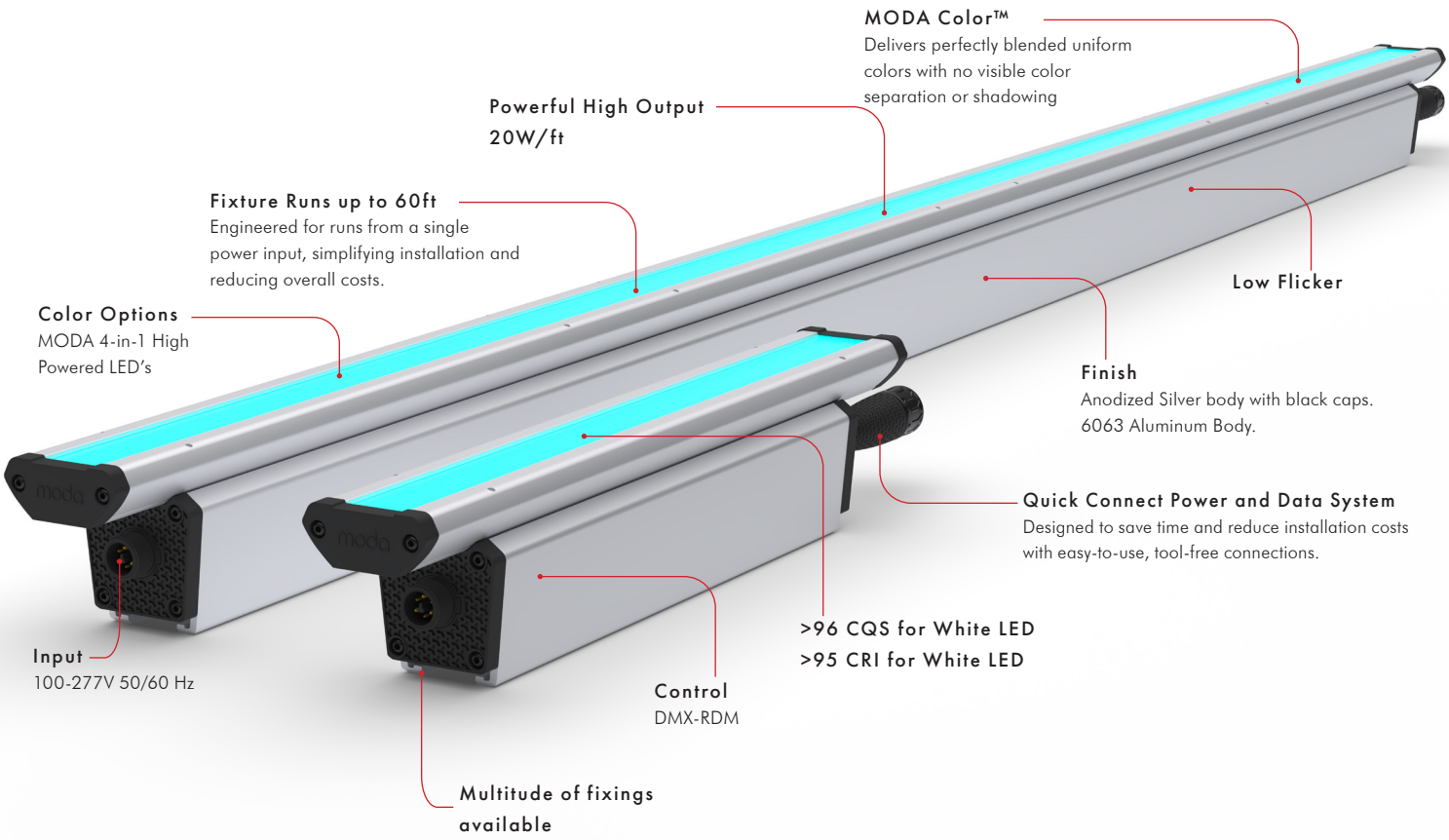
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moda COLOR™

PRECISION COLOR MIXING. SEAMLESS BY DESIGN.



Traditional 4-in-1 (RGBW) LED fixtures often struggle with consistent color mixing—resulting in visible color separation, shadowing, and color shifts, especially at the start and end of linear runs.

MODA Color™ solves this by pairing specially engineered MODA LEDs with proprietary MODA optical lenses, purpose-built for architectural and specification lighting. By blending color at the source and precisely controlling optical distribution, it delivers smooth, uniform illumination across the entire fixture run.

HOW IT WORKS

- Each MODA lens blends individual LED channels into a unified beam
- Minimizes red, green, blue, or white shadowing common in conventional RGBW systems
- Maintains color consistency from the first inch of the fixture to the last

THE RESULT:

Rich, beautifully blended color with virtually no visible separation or edge distortion

Consistent visual experience, even at close viewing distances

Exceptional color uniformity and visual comfort

The designer's intended color, seen exactly as intended





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PHYSICAL

Dimensions	L: 12 3/16 in (310mm) W: 1 13/16in (46mm) L: 48 1/4in (1226mm) H: 2 9/16in (65mm)
Weight	12in: 2.09lbs (0.95kg) 48in: 6.6lbs (3.0kg)
Applications	Linear Facade Lighting, Perimeter Building Lighting, Landscape and Hard scape Lighting, Canopy and Soffit Lighting, Pathway, Parking Garage and Structure Lighting & Accent Illumination. It produces smooth, perfectly blended color with no visible separation while directing light exactly where it is needed for clean, even coverage with reduced glare and spill light. Using specially engineered MODA LEDs, color is blended at the source to eliminate inconsistent mixing and shadowing common in traditional RGB and RGBW systems, ensuring uniform, consistent performance across the entire fixture run.
Construction	6063 CNC Aluminum Body, Nylon End Caps with Tempered Glass
Finish	Hard-coat Anodized Silver body for durability.
Adjustment	Choice of fixed or adjustable mounting options
Ingress Protection	Wet Location - IP66
Vibration	5G - ANSI C136.31 for Bridge Applications
Impact Rating	IK07
Storage Temperature	-13°F to 122°F (-25°C - 50°C)
Start-up Temperature	-4°F to 122°F (-20°C - 50°C)
Operating Temperature	-4°F to 122°F (-20°C - 50°C)
Humidity	0-95% Non Condensing

OUTPUT

Colors / CCT	RGBW 4000K
Beam Angle	120°x120°
SDCM	2-Step MacAdam Ellipse for White LED
Color Bin Tolerance	Zero Bin
CRI (4000K)	>95
CQS (4000K)	>96
Flicker	<3.7%
Lumen Maintenance	60,000 Hours L70 @ 25°C 50,000 Hours L70 @ 50°C
Testing Data	Light Data LM-79-08 & LM-80-08

ELECTRICAL

Input Voltage	100-277V AC 50Hz/60Hz
Power Factor	0.99 @ 120V 0.92 @ 277V
Control	DMX-RDM

STANDARDS & CERTIFICATIONS

Certification	Tested to UL & CSA by Intertek For Use in USA & CANADA. CE & RoHS Compliant.
Class	1
Warranty	5 Year Limited Warranty

MODA TECHNOLOGY

moda**SOFTWARE**™

moda**HARDWARE**™

moda**PHOSPHOR**™

moda**LED**™

moda**ZERO BIN**™

moda**HIGH CRI**™

moda**COLOR RENDITION**™

moda**COLOR**™

moda**OPTIC**™

moda**DRIVER**™

moda**KWIK CONNECT**™

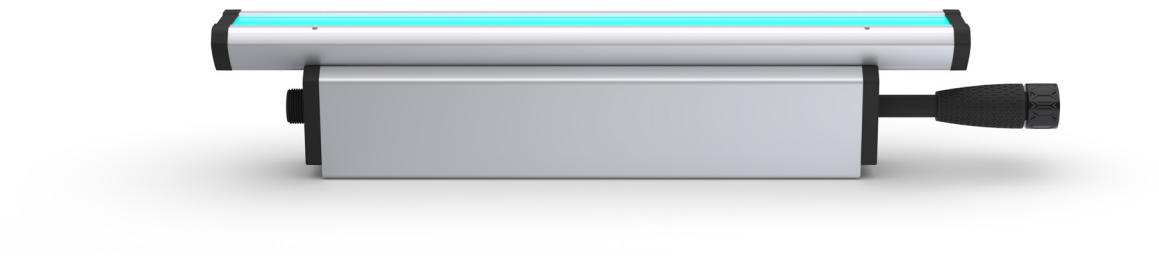
moda**SEAL**™

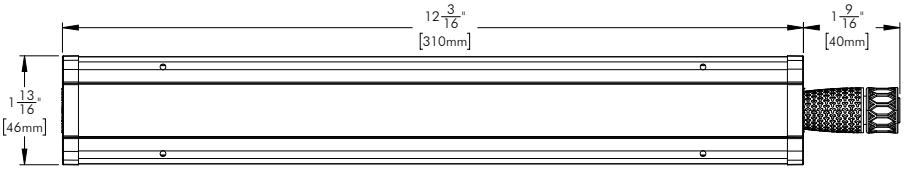
moda**THERMAL MANAGEMENT**™

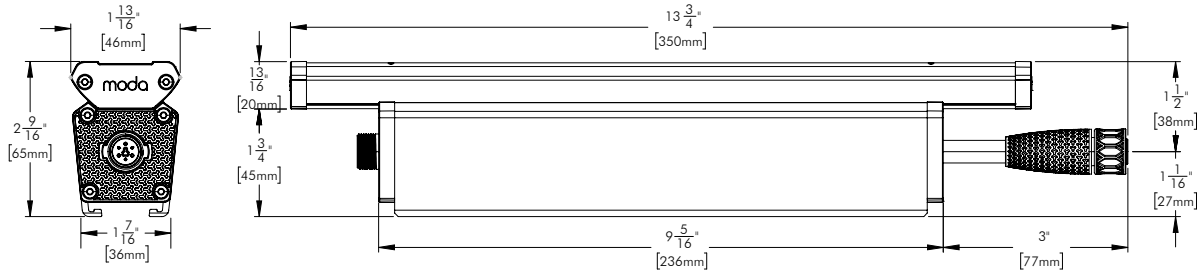
moda**DMX**™

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DMX-RDM

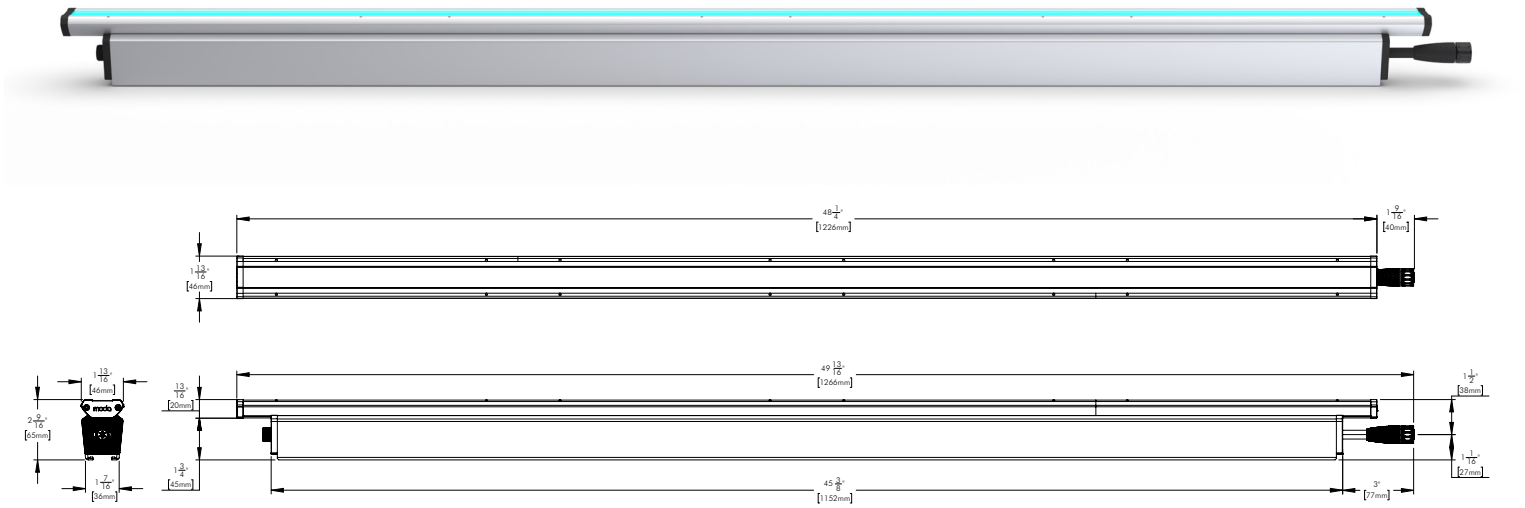
Beam Angle	120°x120°	
Output	Lumens 1FT	Efficacy lm/W
HO 20W/FT RED	131	26.7
HO 20W/FT GREEN	319	53.2
HO 20W/FT BLUE	89	14.8
HO 20W/FT WHITE 4000K	378	39.8
HO 20W/FT FULL RGBW	929	46.5

CRI 4000K	97.21
CQS 4000K	95.41
Rf	91.57
Rg	99.04
Flicker	3.68

	Power Consumption RGBW	Max Continuous Run	Mix of Fixtures
120V	20.0W	20FT	5
240V	20.4W	32FT	15
277V	21.0W	32FT	15

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DMX-RDM

Beam Angle	120°x120°	
Output	Lumens 4FT	Efficacy lm/W
HO 20W/FT RED	524	26.7
HO 20W/FT GREEN	1276	53.2
HO 20W/FT BLUE	356	14.8
HO 20W/FT WHITE 4000K	1512	39.8
HO 20W/FT FULL RGBW	3716	46.5

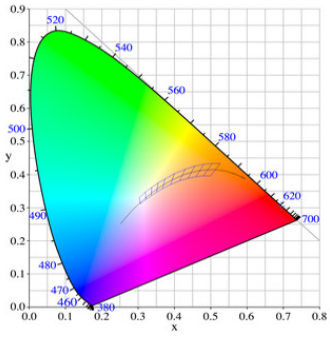
CRI 4000K	97.21
CQS 4000K	95.41
Rf	91.57
Rg	99.04
Flicker	3.68

	Power Consumption RGBW	Max Continuous Run	Mix of Fixtures
120V	74.3W	20FT	5
240V	76.1W	60FT	15
277V	76.3W	60FT	15

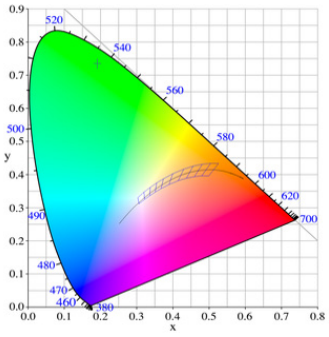
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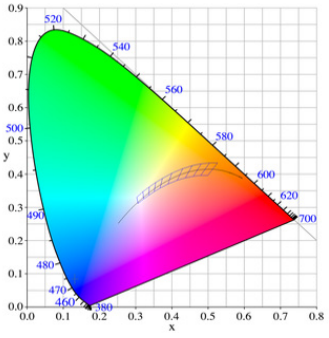
CIE CHROMATICITY DIAGRAMS



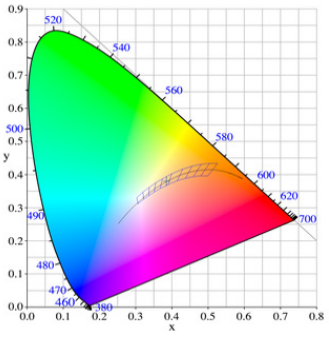
Red



Green



Blue



White 4000K

R VALUES

R1	R2	R3	R4	R5
97	99	97	97	97
R6	**R7**	**R8**	**R9**	**R10**
97	97	96	95	99
R11	**R12**	**R13**	**R14**	**R15**
99	75	97	98	95

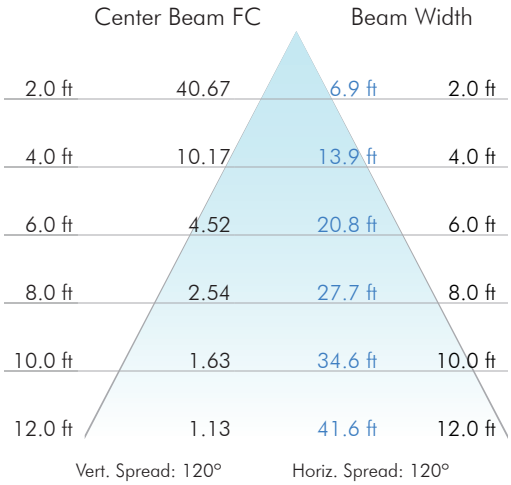
ZONAL LUMEN SUMMARY

Zone	Lumens	% Lamp	% Fixt
0-30	241.54	N.A.	26.00%
0-40	399.47	N.A.	43.00%
0-60	717.19	N.A.	77.20%
60-90	202.52	N.A.	21.80%
0-90	919.71	N.A.	99.00%
90-180	9.29	N.A.	1.00%
0-180	929.00	N.A.	100.00%

LUMENS PER ZONE

Zone	Lumens	% Lamp	% Fixt
0-10	3.04	N.A.	3.20%
10-20	8.65	N.A.	9.10%
20-30	13.11	N.A.	13.80%
30-40	16.15	N.A.	17.00%
40-50	17.01	N.A.	17.90%
50-60	15.49	N.A.	16.30%
60-70	11.97	N.A.	12.60%
70-80	6.84	N.A.	7.20%
80-90	1.90	N.A.	2.00%
90-100	0.00	N.A.	0.00%

ILLUMINANCE AT A DISTANCE

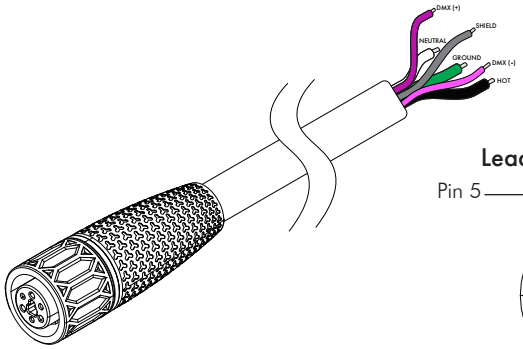


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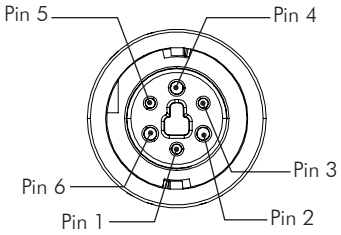
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DMX LEADER CABLE

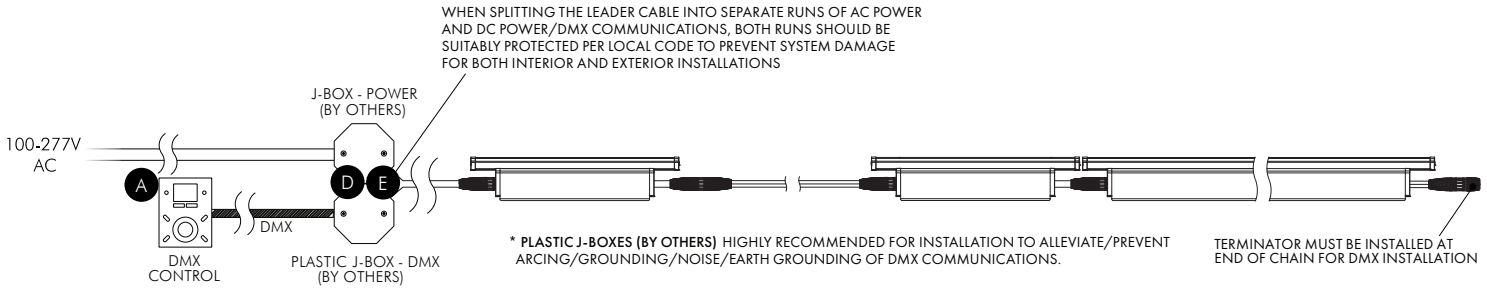
	UL/cUL	Pinout
Live 100-277V	Black	4
Neutral	White	6
Ground	Green	2
DMX (+)	Purple	3
DMX (-)	Pink	1
Shield	Grey	5



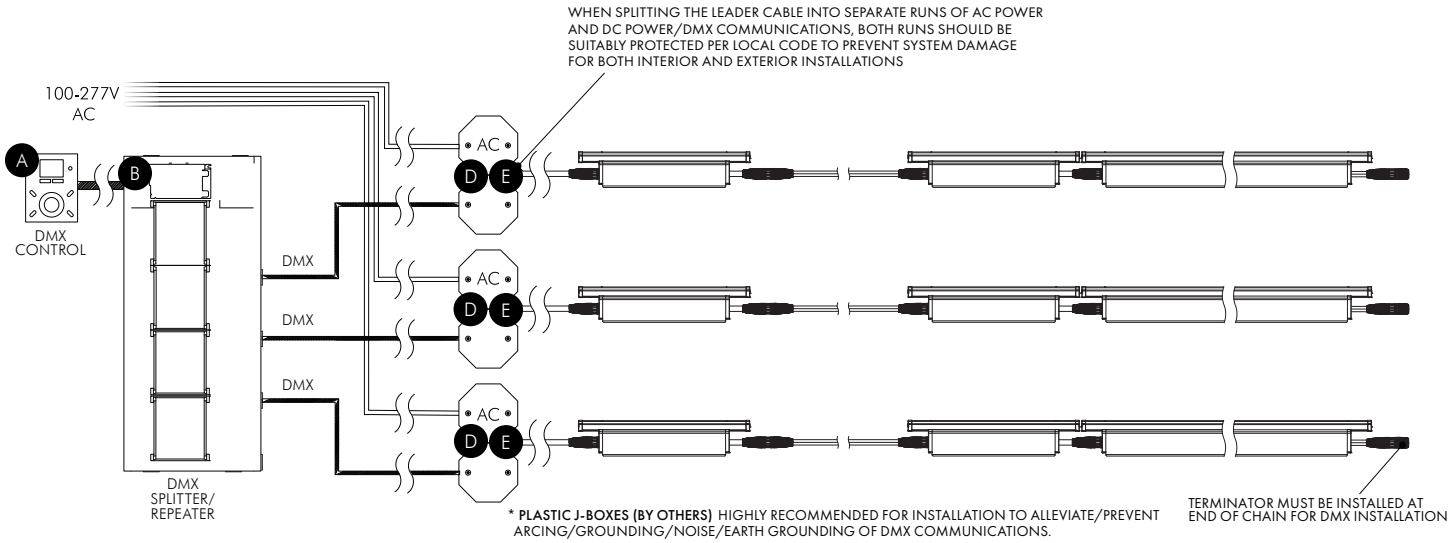
Leader Cable Pin-out

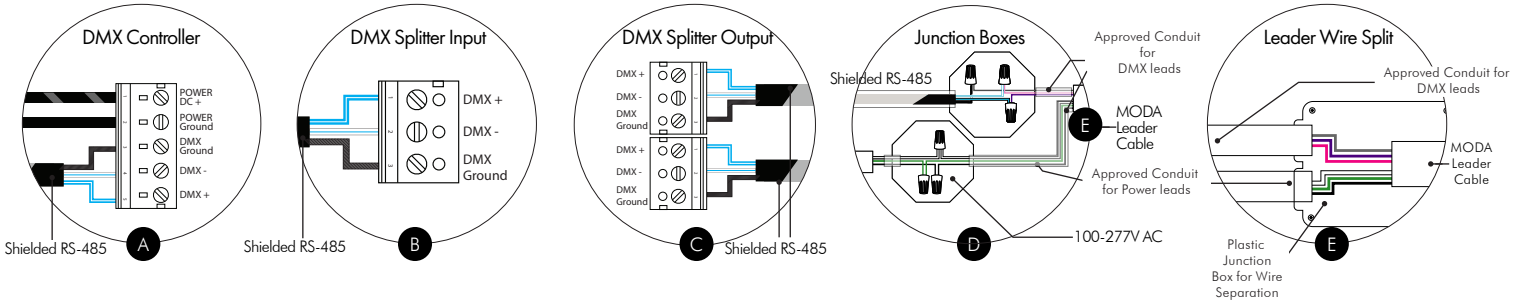


SINGLE DMX WIRING



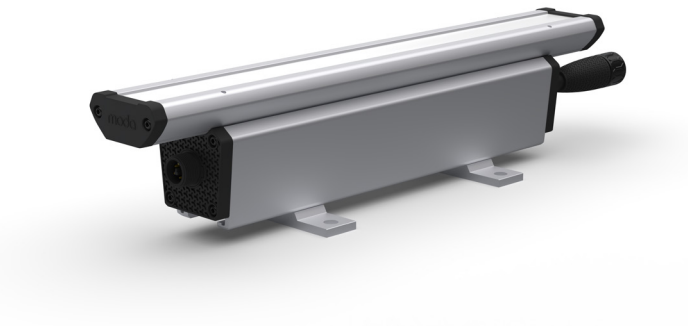
MULTIPLE DMX WIRING

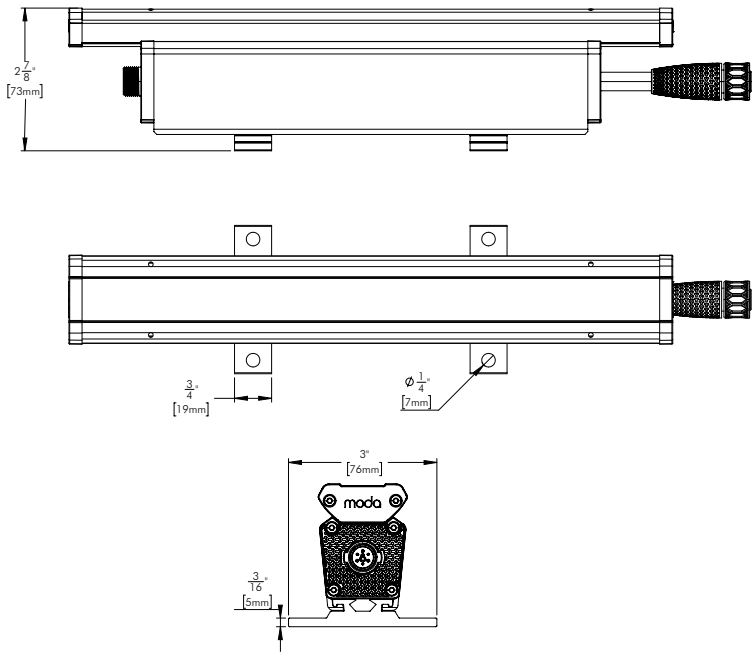




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MODA LUXE EXTERIOR BRACKET: SLIM-LINE FIXED MOUNTING BRACKET

Provides a secure, low-profile mounting solution for attaching the fixture directly to the mounting surface. The fixed bracket maintains a consistent fixture position and angle for clean, uniform installations.

Features

Low-profile design

Provides a secure, fixed mounting position

Ideal for applications where aiming adjustment is not required

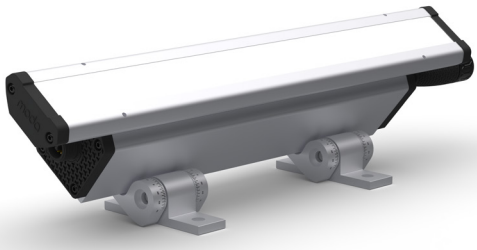
Select one bracket style per fixture. Each pack includes two brackets

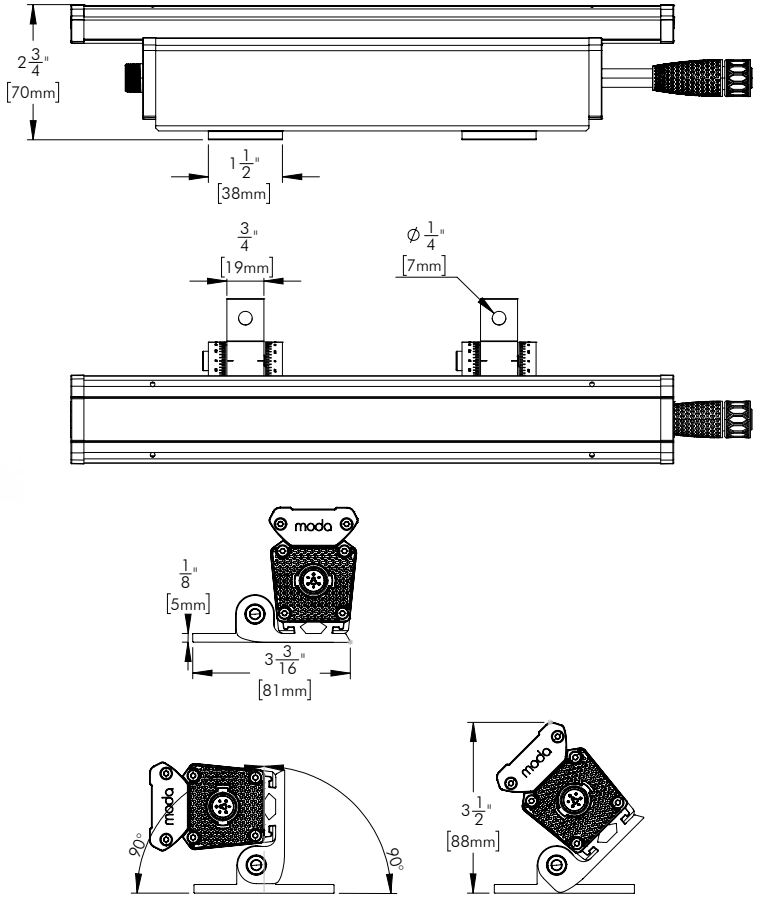
Options

Finish	SV - Silver
Length	3in
Width	3/4in
Height	2 7/8in
Ordering SKU:	ME-FM-SV

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MODA LUXE EXTERIOR BRACKET: SIDE MOUNTING FIELD ADJUSTABLE MOUNTING BRACKET

Provides a secure low profile, field-adjustable mounting solution that attaches to the side of the fixture. The bracket allows the fixture angle to be easily adjusted for precise aiming and flexible light placement.

Features

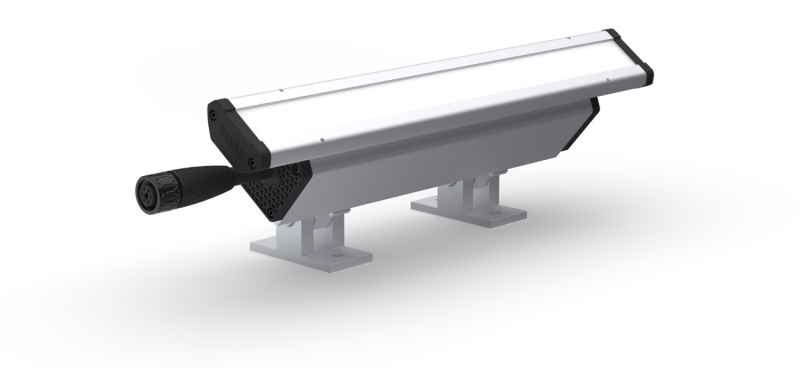
- Field-adjustable fixture aiming
- Low-profile underside mounting
- Allows precise positioning of light output
- Select one bracket style per fixture. Each pack includes two brackets

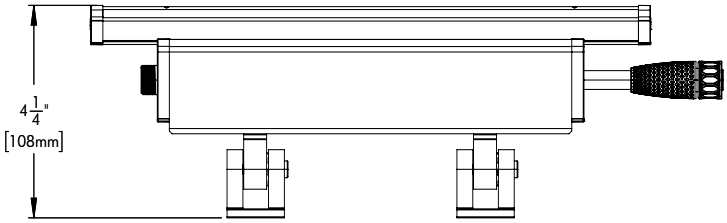
Options

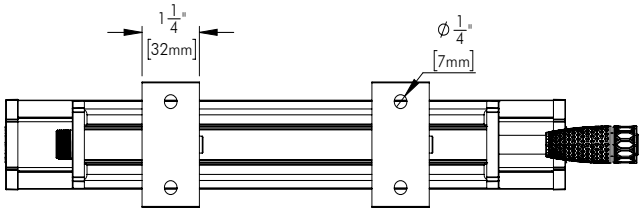
Finish	SV - Silver
Length	3 3/16in
Width	1 1/2in
Max Height	3 1/2in
Ordering SKU:	ME-SMA-SV

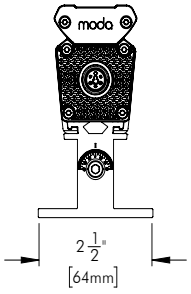
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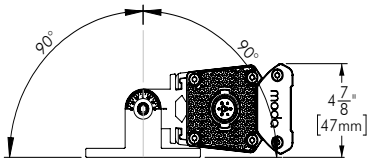
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MODA LUXE EXTERIOR BRACKET: UNDER-SIDE MOUNT FIELD ADJUSTABLE MOUNTING BRACKET

Provides a secure 180 degree, field-adjustable mounting solution that attaches beneath the fixture. The bracket allows the fixture angle to be adjusted for precise aiming while maintaining a clean, low-profile installation.

Features

- 180 Degree Field-adjustable fixture aiming
- Underside mounting
- Allows precise positioning of light output
- Select one bracket style per fixture. Each pack includes two brackets

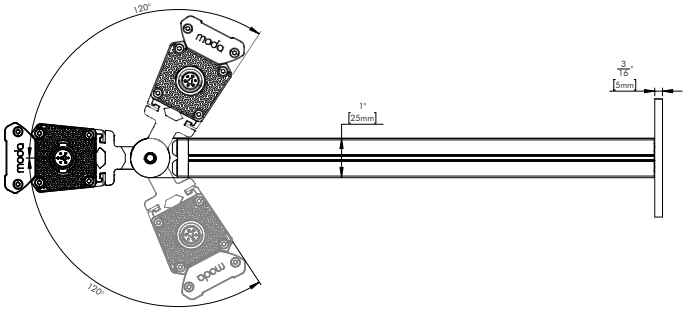
Options

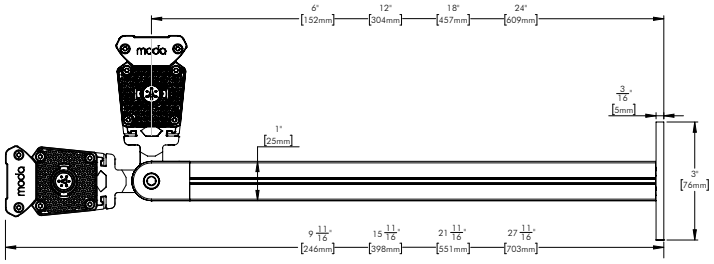
Finish	SV - Silver
Length	2 1/2in
Width	1 1/4in
Max Height	4 1/4in
Ordering SKU:	ME-LMA-SV

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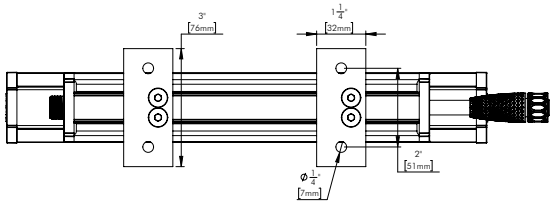






MODA LUXE EXTERIOR MOUNTING ARMS: GROUND MOUNTING ARM

Provides an extended mounting solution for ground-mounted applications. The arm positions the fixture away from the mounting surface while allowing field-adjustable aiming for precise light placement.



Features

- Suitable for ground mounting
- Field-adjustable fixture aiming
- Allows precise positioning of light output
- Includes two mounting arms per order.

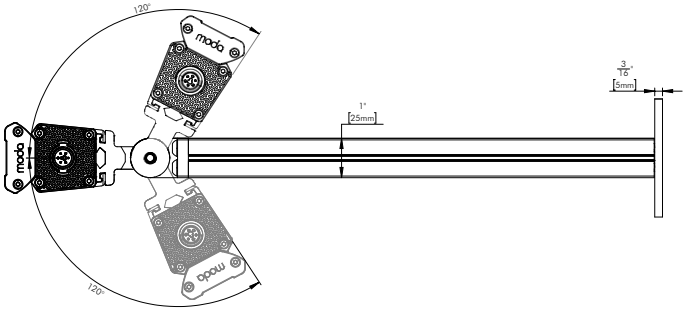
Options

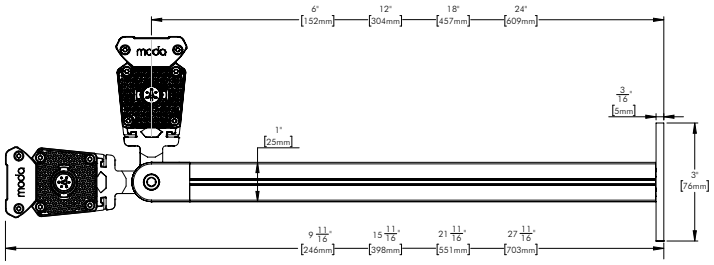
Lengths:	6in; 12in; 18in; 24in;
Finish	Anodized Silver
Ordering SKU:	MPGMA-E-XXFT-SV

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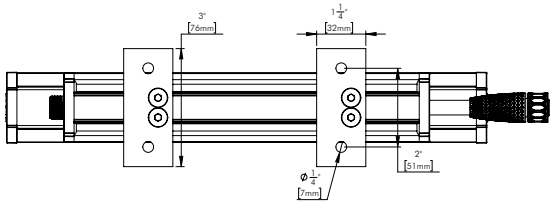






MODA LUXE EXTERIOR MOUNTING ARMS: PENDANT MOUNTING ARM

Provides an extended mounting solution for pendant mount applications. The arm positions the fixture away from the mounting surface while allowing field-adjustable aiming for precise light placement.



Features

- Suitable for pendant mounting
- Field-adjustable fixture aiming
- Allows precise positioning of light output
- Includes two mounting arms per order.

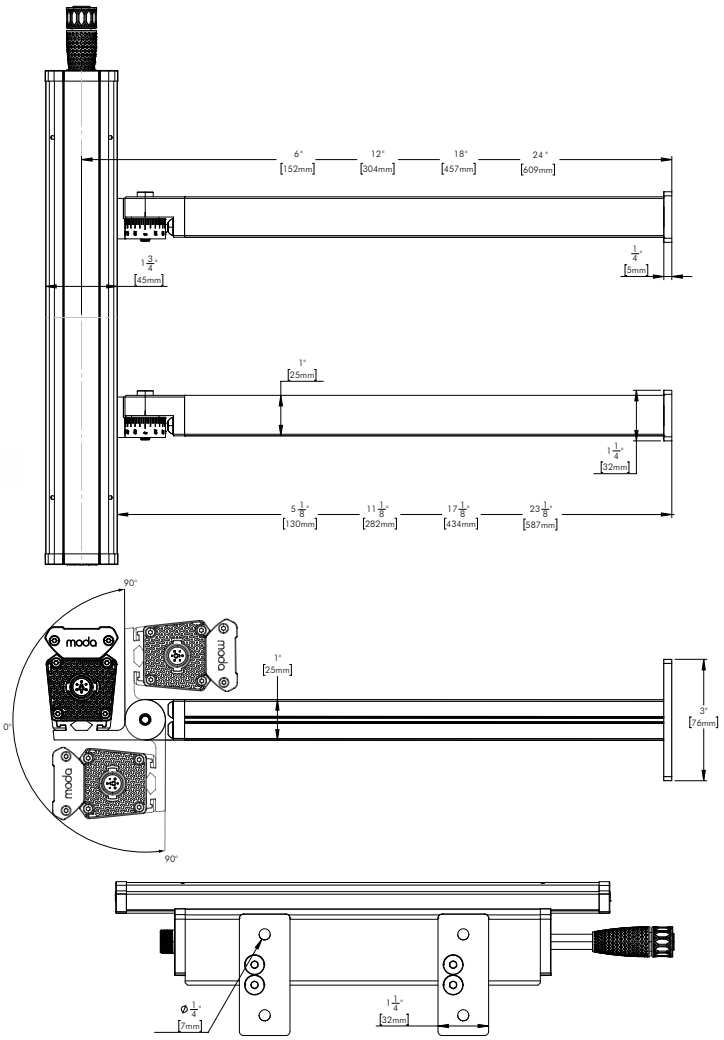
Options

Lengths:	6in; 12in; 18in; 24in;
Finish	Anodized Silver
Ordering SKU:	MPGMA-E-XXFT-SV

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MODA LUXE EXTERIOR MOUNTING ARMS: WALL MOUNTING ARM

Provides an extended mounting solution for wall-mounted applications. The arm positions the fixture away from the wall while allowing field-adjustable aiming for precise light placement and optimal surface illumination.

Features

- Designed for wall-mounted applications
- Field-adjustable fixture aiming
- Allows precise positioning of light output
- Includes two mounting arms per order.

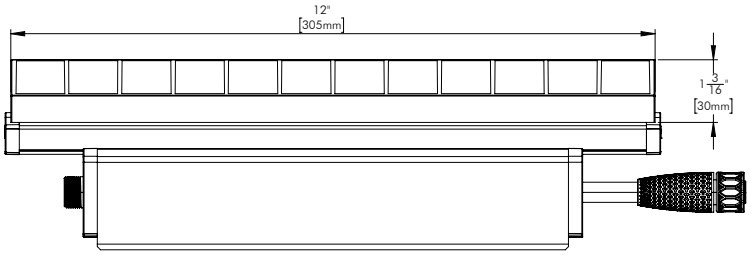
Options

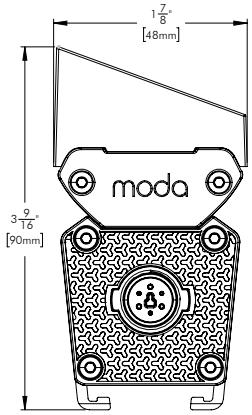
Lengths:	6in; 12in; 18in; 24in;
Finish	Anodized Silver
Ordering SKU:	MWMA-E-XFT-S

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MODA LUXE EXTERIOR LOUVER: ASYMMETRIC

Enhances optical control in exterior architectural lighting applications by directing light towards the intended surface while helping to reduce glare, unwanted light spill and direct visibility of the light source from selected viewing angles. Ideal for façade illumination, architectural wall washing and grazing applications, it provides lighting designers with greater control over light distribution, helping to achieve precise, refined lighting effects while minimizing unwanted illumination beyond the target area.

Features

- Convenient 1ft sections
- Screw-On assembly

Options

Finish	B - BLACK
Length	1FT
Height	3 9/16in
Ordering SKU:	MAL-E-1FT-B

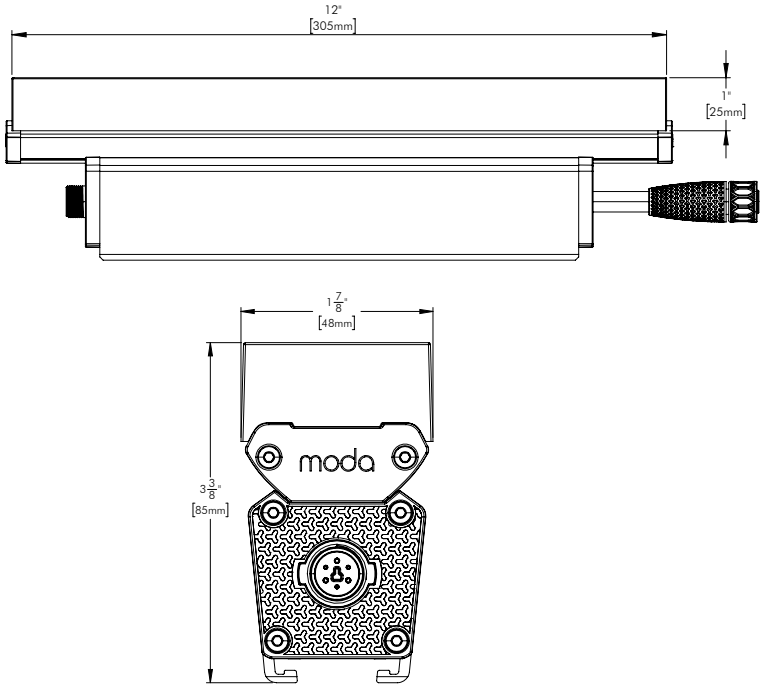
Physical

Applications	Graze, Wash, Asymmetric & Wide Beam Lighting Applications
Construction	Nylon

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MODA LUXE EXTERIOR LOUVER: SYMMETRIC

Enhances optical control in exterior architectural lighting applications by providing balanced light shielding across opposing viewing angles, helping to reduce glare and direct visibility of the light source while maintaining the intended beam distribution. Ideal for façade illumination, architectural wall washing and grazing applications, it helps minimize unwanted light spill and creates a clean, controlled lighting effect, offering designers greater visual comfort and precision in exterior lighting installations.

Features

- Convenient 1ft sections
- Screw-On assembly

Options

Finish	B - BLACK
Length	1FT
Height	3 3/8in
Ordering SKU:	MSL-E-1FT-B

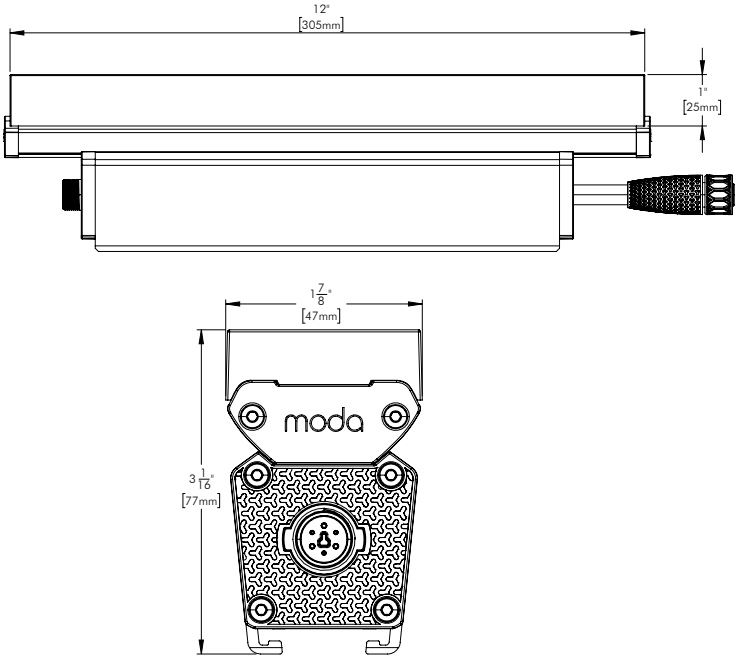
Physical

Applications	Graze, Wash, Asymmetric & Wide Beam Lighting Applications
Construction	Nylon

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MODA LUXE EXTERIOR LOUVER: HONEYCOMB

Provides enhanced glare control for exterior architectural lighting applications by reducing direct visibility of the light source from off-axis viewing angles while maintaining the fixture's intended light distribution. Its honeycomb structure helps control high-angle light and minimize unwanted glare, making it ideal for façade illumination, architectural wall washing and grazing applications where visual comfort and precise lighting control are essential. Designed for demanding exterior environments, it offers lighting designers an effective solution for achieving clean, controlled illumination while preserving the architectural impact of the lighting design.

Features

- Convenient 1ft sections
- Screw-On assembly

Options

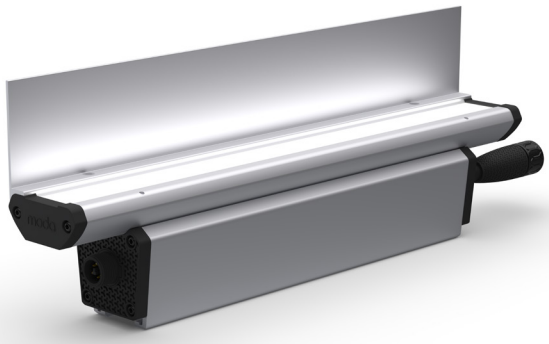
Finish	B - BLACK
Length	1FT
Height	3 1/16in
Ordering SKU:	MHL-E-1FT-B

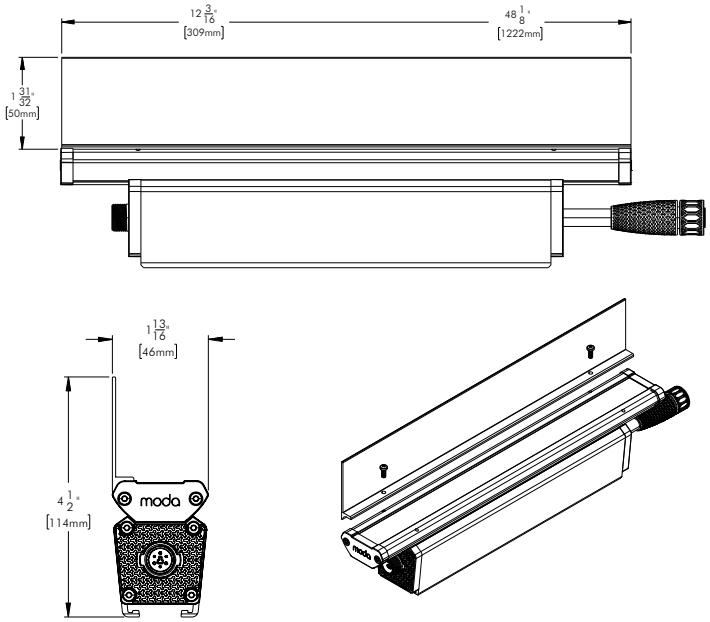
Physical

Applications	Graze, Wash, Asymmetric & Wide Beam Lighting Applications
Construction	Nylon

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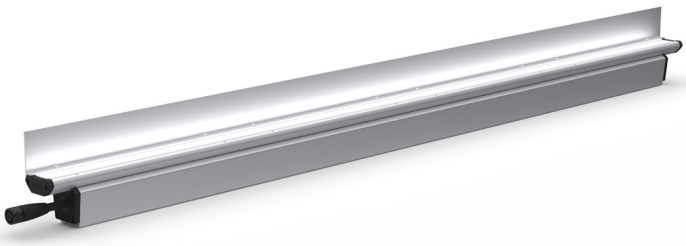
MODA LUXE EXTERIOR: SHIELD

Designed to minimize direct visibility of the light source and reduce unwanted glare in exterior architectural lighting applications. By shielding the light output from selected viewing angles, it helps improve visual comfort while directing illumination towards the intended surface. Ideal for façade lighting, architectural wall washing and grazing applications, the glare shield provides additional control over the lighting effect, helping to create a clean, refined appearance while reducing visual distraction for pedestrians, building occupants and surrounding properties.

Features

Reduces glare and unwanted light spill

Attaches directly to the fixture



Options

Finish	Anodized Silver
Length	1FT / 4FT
Height	4 1/2in
Ordering SKU: 1ft	MS-E-1FT-SV
Ordering SKU: 4ft	MS-E-4FT-SV

Physical

Applications	Graze, Wash, Asymmetric & Wide Beam Lighting Applications
Construction	Nylon

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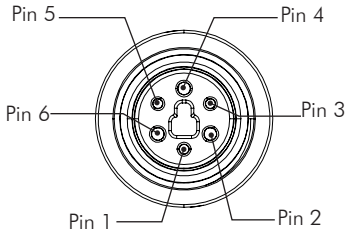
DMX EXTERIOR LEADER CABLES

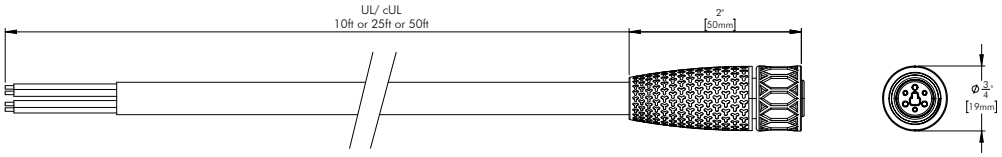
Moda Luxe Exterior 6 Pin Leader Cables

	UL/cUL
Lengths	10ft; 25ft; 50ft;
Color	Black
Ordering SKU:	ME-LCK-0E-US-6W-B-XXFT

	UL/cUL	Pinout
Live 100-277V	Black	4
Neutral	White	6
Ground	Green	2
DMX (+)	Purple	3
DMX (-)	Pink	1
Shield	Grey	5

Female Pin-out





Female Connector

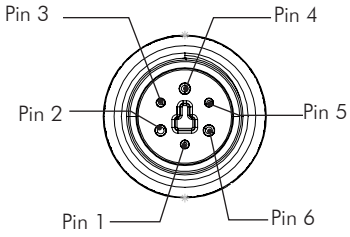
DMX EXTERIOR JUMPER CABLES

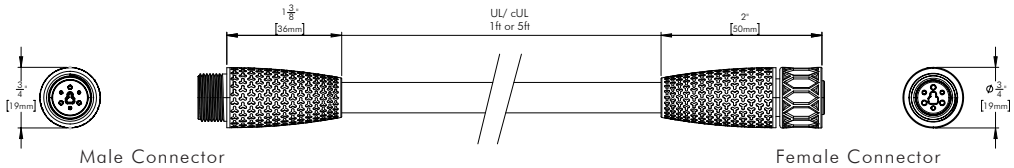
Moda Luxe Exterior 6 Pin Jumper Cables

	UL/cUL
Lengths	1ft; 5ft;
Color	Black
Ordering SKU:	ME-JC-US-6W-B-XFT

	UL/cUL	Pinout
Live 100-277V	Black	4
Neutral	White	6
Ground	Green	2
DMX (+)	Purple	3
DMX (-)	Pink	1
Shield	Grey	5

Male Pin-out





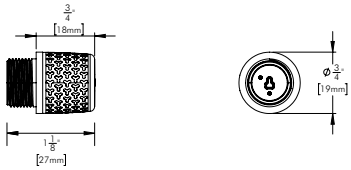
Male Connector

Female Connector

DMX EXTERIOR JUMPER CABLES

Moda Luxe Exterior Terminator

	UL/cUL
Color	Black
Ordering SKU:	ME-T-DMX



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MWSE - HO - Sx - SV - 100-277V - DMX - RGBW40K - 95 - x - 120x120

A B C D E F G H I J

COMPLETE SKU SAMPLE: MWSE-HO-S1-SV-100-277V-DMX-RGBW40K-95-1-120X120

A - FIXTURE & LOCATION

MWSE -	Moda Wide Symmetric Exterior

B - LIGHT OUTPUT

HO -	High Output

C - SERIES NUMBER

Sx -	Series 1

D - PRODUCT FINISH

SV -	Silver

E - POWER INPUT

100-277V -	100-277V AC 50Hz/60Hz

F - CONTROL

DMX -	DMX-RDM

G - CCT

RGBW40K -	RGBW - 4000K

H - CRI

95 -	95 CRI (White)

I - LENGTH

1 -	1 Foot Fixture
4 -	4 Foot Fixture

J - BEAM ANGLES

120x120 -	120°x120°

MOUNTING OPTIONS	DESCRIPTION	ORDERING SKU
Slim Fixed Brackets	Slim-line Fixed Mounting Brackets Silver - (Set of 2)	ME-FM-SV
Side Mount Brackets	Side Mounting Field Adjustable Mounting Brackets Silver - (Set of 2)	ME-SMA-SV
Lower Mount Brackets	Under-side Mount Field Adjustable Mounting Brackets Silver - (Set of 2)	ME-LMA-SV
Wall Mount Arm 0.5FT	6in Wall Mounting Arm Anodized Silver (Set of 2)	MWMA-E-0.5FT-SV
Wall Mount Arm 1FT	12in Wall Mounting Arm Anodized Silver (Set of 2)	MWMA-E-1FT-SV
Wall Mount Arm 1.5FT	18in Wall Mounting Arm Anodized Silver (Set of 2)	MWMA-E-1.5FT-SV
Wall Mount Arm 2FT	24in Wall Mounting Arm Anodized Silver (Set of 2)	MWMA-E-2FT-SV
Pendant/Ground Mount Arm 0.5FT	6in Pendant/Ground Mounting Arm Anodized Silver (Set of 2)	MPGMA-E-0.5FT-SV
Pendant/Ground Mount Arm 1FT	12in Pendant/Ground Mounting Arm Anodized Silver (Set of 2)	MPGMA-E-1FT-SV
Pendant/Ground Mount Arm 1.5FT	18in Pendant/Ground Mounting Arm Anodized Silver (Set of 2)	MPGMA-E-1.5FT-SV
Pendant/Ground Mount Arm 2FT	24in Pendant/Ground Mounting Arm Anodized Silver (Set of 2)	MPGMA-E-2FT-SV

Choose one mounting option: (Note: Only one set is required per fixture)

ACCESSORIES	DESCRIPTION	ORDERING SKU
Leader Cable 10FT	10ft 6 wire Universal Black Exterior SJTW Leader Cable DMX-RDM Kit with Quick Connections & Terminator	ME-LCK-DMX-US-6W-B-10FT
Leader Cable 25FT	25ft 6 wire Universal Black Exterior SJTW Leader Cable DMX-RDM Kit with Quick Connections & Terminator	ME-LCK-DMX-US-6W-B-25FT
Leader Cable 50FT	50ft 6 wire Universal Black Exterior SJTW Leader Cable DMX-RDM Kit with Quick Connections & Terminator	ME-LCK-DMX-US-6W-B-50FT
Jumper Cable 1FT	1ft 6 wire Black Exterior SJTW Universal Jumper Cable with Quick Connections	ME-JC-US-6W-B-1FT
Jumper Cable 5FT	5ft 6 wire Black Exterior SJTW Universal Jumper Cable with Quick Connections	ME-JC-US-6W-B-5FT
Asymmetric Louver 1FT	1ft Exterior Asymmetric	MAL-E-1FT-B
Symmetric Louver 1FT	1ft Exterior Symmetric	MSL-E-1FT-B
Honeycomb Louver 1FT	1ft Exterior Honeycomb low profile	MHL-E-1FT-B
Shield 1FT	1ft Glare Shield Anodized Silver	MS-E-1FT-SV
Shield 4FT	4ft Glare Shield Anodized Silver	MS-E-4FT-SV

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